MINUTES OF THE ORDINARY GENERAL ASSEMBLY MEETING OF D-MARKET ELEKTRONİK HİZMETLER VE TİCARET A.Ş. FOR THE 2025 FINANCIAL YEAR HELD ON 30 OCTOBER 2026

The Ordinary General Assembly Meeting of D-Market Elektronik Hizmetler ve Ticaret A.Ş. (the "**Company**") for the 2025 financial year was held on October 30, 2026, at 11:00 a.m., at the Company's registered headquarters located at "Kuştepe Mahallesi, Mecidiyeköy Yolu Caddesi No:12, Trump Towers, Tower 2, Floor: 2, 34387, Şişli/Istanbul";

The meeting was convened without the attendance of a Ministry Representative being required, pursuant to Article 32, titled "Mandatory Attendance of a Ministry Representative," of the Regulation on the Procedures and Principles of General Assembly Meetings of Joint Stock Companies and the Ministry Representatives to Be Present at Such Meetings (the "**Regulation**"), which was published in the Official Gazette dated November 28, 2012, and numbered 28481 and entered into force upon its publication, and without any shareholder raising an objection.

Prior to the opening of the meeting, pursuant to Article 414/1 of the Turkish Commercial Code ("**TCC**"), it was understood that the authorized representatives of the Company's shareholders were present at this meeting, which was held in accordance with the procedure regarding the call for the meeting.

Pursuant to the provisions of the TCC and the Company's Articles of Association, the Board of Directors' decision to call the meeting dated 28 September 2026 was announced at least three weeks prior to the date of the General Assembly, including the agenda, both in the Turkish Trade Registry Gazette dated 2 October 2026 and numbered 11679 and on the Company's website at https://investors.hepsiburada.com/.

From the examination of the Attendance List, it was determined that, out of 433,269,084 shares corresponding to the Company's total issued share capital of TRY 86,653,816.80; 428,653,700 shares corresponding to TRY 85,730,740 were represented via proxy at our meeting, thus the minimum meeting quorum stipulated in the TCC and the Company's Articles of Association was met.

It was seen that Mr. Erhan Bayansalduz, representing the Company's independent auditor DRT Bağımsız Denetim ve Serbest Muhasebeci Mali Müşavirlik Anonim Şirketi, and Mr. Tayfun Bayazıt, member of the Board of Directors, were present at the meeting, and discussion of the agenda commenced.

DISCUSSIONS HELD IN ACCORDANCE WITH THE AGENDA:

1. Ms. Güneş Akman Özcan was elected as the Meeting Chairperson by majority of votes, with 368,201,607 affirmative votes and zero negative votes. The Chairperson elected Ms. Zeynep Tuana Temel as the Minutes Clerk and Ms. Selen Hasçelik as the Vote Collector.

2. The Meeting Chairmanship was authorized to sign the minutes of the meeting on behalf of the shareholders by majority of votes, with 368,201,605 affirmative votes and zero negative votes.

3. The shareholders were informed that the Board of Directors' Annual Report and the Independent Auditor's Report for the 2025 financial year had been publicly disclosed and made available for the shareholders' review at the Company's headquarters and on the Company's website at https://investors.hepsiburada.com/ on September 30, 2026. As stipulated in the Regulation, the Board of Directors' Annual Report for the 2025 financial year was read by the Company's CFO, Mr. M. Seçkin Köseoğlu, and discussed. The Independent Auditor's Report was also read.

4. The shareholders were informed that the financial statements for the 2025 financial year had been publicly disclosed and made available for the shareholders' review at the Company's headquarters and on the Company's website at https://investors.hepsiburada.com/ on September 30, 2026. As stipulated in the Regulation, the Company's financial statements for the 2025 financial year were

read by the Company's CFO, Mr. M. Seçkin Köseoğlu, discussed and approved by a majority of votes, with 368,228,224 affirmative votes and zero negative votes.

5. In accordance with Article 13 of the Regulation concerning the agenda, the meeting proceeded to the agenda item regarding the release of the members of the Board of Directors from liability for all acts, transactions and activities carried out during the 2025 financial year. Following the voting, it was resolved by a majority of votes, with 368,214,304 affirmative votes and zero negative votes, to release each member of the Board of Directors from liability individually.

6. In accordance with Article 13 of the Regulation concerning the agenda, the meeting proceeded to the agenda item regarding the determination of the manner of utilization of profits and the dividend distribution ratio. Since no distributable profit was generated according to the Company's financial statements prepared for the 2025 financial year, it was resolved by a majority of votes, with 368,198,947 affirmative votes and zero negative votes, not to distribute any dividends.

7. The meeting proceeded to the agenda item regarding the determination of the remuneration, attendance fees, bonuses and other incentive payments to be paid to the members of the Board of Directors for 2026 in consideration of their Board memberships and, where applicable, their memberships in the committees of the Board of Directors. Pursuant to Article 394 of the TCC and Article 13 of the Company's Articles of Association, it was resolved to authorize and approve the following payments for 2026, which shall remain applicable until otherwise resolved at the next General Assembly Meeting:

i. An annual gorss amoung of USD 100,000 to each Independent Board Member in consideration of their membership on the Board of Directors;
ii. An annual gross amoung of USD 20,000 to each Independent Board Member serving as a committee member, for each committee they chair in consideration of their committee memberships;
iii. An annual grooss amount of USD 10,000 to each Independent Board Member serving as a committee Member, for each committee of which they are a member in consideration of their committee memberships;

The foregoing payments were authorized and apporved by a majority of votes, with 368,191,959 affirmative votes and zero negative votes.

8. Pursuant to the ninth item of the agenda, it was resolved by a majority of votes, with 363,402,700 affirmative votes and zero negative votes, to determine the number of members of the Board of Directors as 8 and to elect the following individuals to serve for a term of 3 years;

As Members of the Board of Directors,

i. Mr. Mikheil Lomtadze,
ii. Mr. Iurii Didenko,
iii. Mr. Tengiz Mosidze,
iv. Mr. Pavel Mironov,
v. Mr. Alexander Berdzenishvili, and

As Indepedent Members of the Board of Directors,

vi. Mr. Tayfun Bayazıt,
vii. Mr. Ahmet Fadıl Ashaboğlu, and
viii. Mr. Stefan Gross-Selbeck.

9. In accordance with Article 13 of the Regulation concerning the agenda item regarding the appointment of an auditor, pursuant to Article 399 et seq. of the TCC and in line with the recommendation of the Company's Audit Committee, it was resolved by a majority of votes, with 368,229,395 affirmative votes and zero negative votes, to appoint DRT Bağımsız Denetim ve Serbest Muhasebeci Mali Müşavirlik Anonim Şirketi, operating at Maslak Mahallesi, Eski

Büyükdere Caddesi, No:1/1, Address No: 2554345328, Office and Workplace, Sarıyer/Istanbul, registered with the Istanbul Chamber of Commerce under registration number 304099-0, registered with the Boğaziçi Corporate Tax Office under tax identification number 2910010976, and holding MERSIS number 0291001097600016, as the independent auditor of the Company for the 2026 financial year.

10. The meeting proceeded to the agenda item regarding the authorization of the members of the Board of Directors to engage in the transactions specified under Articles 395 and 396 of the TTC. It was resolved by a majority of votes, with 368,197,526 affirmative votes and zero negative votes, to grant the members of the Company's Board of Directors authorization to engage in the transactions specified under Articles 395 and 396 of the TCC for the 2026 financial year.

11. The proposed amendment to Article 11 of the Company's Articles of Association, titled "Board of Directors Meetings and Quorum for Resolutions" in accordance with the Amendement Text to the Articles of Association attached hereto as Annex-1, was discussed. It was resolved by a majorirty of votes, with 368,226,551 affirmative votes and zero negative votes, to approve the proposed amendments set forth in the annex within the scope of the amendment to the Company's Articles of Association. The Amendment Text was attached to these meeting minutes and signed by the Meeting Chairmanship.

12. It was resolved by a majority of votes, with 368,180,880 affirmative votes and zero negative votes, to determine the upper limit for donations and charitable contributions to be made by the Company as two per thousand (0.2%) of the Company's total assets within a financial year and to authorize the Board of Directors accordingly.

13. Pursuant to the thirteenth item of the agenda, wishes and suggestions were heard, and as there were no further matters to be discussed on the agenda, it was resolved to adjourn the meeting.

The minutes of the meeting were signed by the Meeting Chairpersonship at the venue of the meeting.
30 October 2026

Güneş Akman Özcan *Meeting Chairperson*	**Selen Hasçelik** *Vote Collector*	**Zeynep Tuana Temel** *Minutes Clerk*
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Annex-1: AMENDMENT TEXT

FORMER TEXT

Article 11- Board of Directors Meetings and Resolution Quorum

Meetings of the Board of Directors shall be held at the place and time determined by the Board of Directors at the head office or the Company or any place inside or outside Turkey.

Provisions of the Turkish Commercial Code shall apply to meeting and decision quorums in meetings of the board of directors.

As per provisions of the Turkish Commercial Code, if one of the members does not request a discussion, the board of directors may pass a resolution, provided that written consents or signatures of the sufficient number of board members envisaged in the Turkish Commercial Code and these articles of association are obtained in relation to the proposal of a board member written in the form of a resolution. As a validity condition of the resolution, the same proposal must be made to all Board members. Approvals do not have to be on the same sheet; however all of the sheets bearing the approval signatures must be affixed in the resolution book of the Board of Directors in order for the resolution to be valid.

Persons who are entitled to attend the board meetings of the Company may also participate in such meetings in electronic environment in accordance with article 1527 of the Turkish Commercial Code. In accordance with the provisions of the Communiqué on Assemblies to be Held in Electronic Environment in Commercial Companies Except for Company General Assemblies (the "**Communiqué**"), the Company may establish an electronic general assembly system that will allow the shareholders to attend the general assembly meetings, express their opinions, make suggestions and vote on electronic environment or purchase services from the systems established for this purpose. At all meetings to be held, it shall be ensured that the beneficiaries can exercise their rights specified in the provisions of the relevant legislation within the framework of the aforementioned Communiqué through the system established in accordance with this provision of the articles of association or the system from which support services shall be obtained.

Board meetings may not only be conducted entirely in electronic environment but may also be conducted through participation of some members in electronic environment to a meeting where some members are physically present. In such cases, provisions of the company's articles of association regarding meeting and decisions quorums shall apply.

Composition, duties and working principles of committees that the Board of Directors is obliged to establish under the Turkish Commercial Code and the relevant legislation as well as such committees' relationships with the Board shall be governed by the provisions of the relevant legislation.

NEW TEXT:

Article 11- Board of Directors Meetings and Resolution Quorum

Meetings of the Board of Directors shall be held at the place and time determined by the Board of Directors at the head office or the Company or any place inside or outside Turkey.

Provisions of the Turkish Commercial Code shall apply to meeting and decision quorums in meetings of the Board of Directors.

As per provisions of the Turkish Commercial Code, if one of the members does not request a discussion, the Board of Directors may pass a resolution, provided that written consents or signatures of the sufficient number of Board of Directors members envisaged in the Turkish Commercial Code and these articles of association are obtained in relation to the proposal of a Board of Directors

member written in the form of a resolution. As a validity condition of the resolution, the same proposal must be made to all Board of Directors members. Approvals do not have to be on the same sheet; however, all of the sheets bearing the approval signatures must be affixed to the resolution book of the Board of Directors in order for the resolution to be valid.

Persons who are entitled to attend Board of Directors meetings of the Company may also participate in such meetings in electronic environment in accordance with Article 1527 of the Turkish Commercial Code. In accordance with the provisions of the Communiqué on Assemblies to be Held in Electronic Environment in Commercial Companies Other than Company General Assemblies (the "**Communiqué**"), the Company may establish an Electronic Meeting System that will allow the persons entitled to attend such meetings, to use their rights provided by the Communiqué and vote on electronic environment or purchase services from the systems established for this purpose. The Board of Directors meetings may be conducted entirely in electronic environment or may also be conducted through participation of some members in electronic environment to a meeting where some other members are physically present. In such cases, provisions of the Company's articles of association regarding meeting and decisions quorum shall apply. Meetings of the Board of Directors may be held through the Electronic Board of Directors System ("**EYKS**"), and resolutions of the Board of Directors may be adopted through EYKS and signed with a secure electronic signature. Members of the Board of Directors may, within the scope of transactions carried out through EYKS, participate in meetings, submit their opinions and proposals, cast their votes, and sign resolutions of the Board of Directors with a secure electronic signature. Transactions carried out through EYKS shall be subject to the provisions regarding procedures, meeting quorum and decision quorum set forth under the Turkish Commercial Code, the applicable legislation and these articles of association.

Composition, duties and working principles of committees that the Board of Directors is obliged to establish under the Turkish Commercial Code and the relevant legislation as well as such committees' relations with the Board of Directors shall be governed by the provisions of the relevant legislation.

Güneş Akman Özcan *Meeting Chairperson*	**Selen Hasçelik** *Vote Collector*	**Zeynep Tuana Temel** *Minutes Clerk*
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